



SHIBUYA
P R O D U C T I O N S

MAGIC INTERNATIONAL MANGA CONTEST

TERMS AND CONDITIONS

2024 EDITION

Graphic creativity

Script writing creativity

Universal story

- Free contest, open to natural persons over 18
- Panel of professional judges
- The winner gets their manga published and a trip to Japan!

www.magic-ip.com

ARTICLE 1 - SPONSORS

Shibuya Productions and SHUEISHA Inc. are sponsoring a manga creation contest as part of the Monaco Anime Game International Conferences (MAGIC) in partnership with Shibuya International.

Shibuya Productions is a Monaco-based production company specialized in Entertainment and organizes the event "Monaco Anime Game International Conferences" ("MAGIC").

SHUEISHA Inc. is a Japanese publishing house known internationally for its manga publications. It manages the manga publishing platforms called "Shōnen Jump+" (<https://shonenjumpplus.com>) and "MANGA Plus" (<https://mangaplus.shueisha.co.jp/>).

Shibuya International is a consulting firm specialized in Europe-Japan relations.

ARTICLE 2 - ENTRY

A/ Participants

The contest is free and open to only natural persons, over 18.

Persons participating in the competition will be referred to as "Participants" in these terms and conditions.

Participants of previous editions of the competition can participate again, only if they have not won the first prize ("Grand Winner") in the past.

B/ Special Case

If the work has been realized by two persons, only the main author will be considered as the Participant.

If this work wins, only the main Participant will benefit from the stay in Japan. The co-author will however be mentioned and presented in all publications that will be made around the contest.

The co-author will also be able to come to Japan with the main author winning the first prize by paying all his own expenses (travel fees, accommodation, and food).

C/ Participation formalities

Entry forms should be submitted by email to **mangacontest@magic-ip.com**, along with a scanned image file of **these terms and conditions dated, signed and initialled** (Participant's initials at the bottom right of each page), **application form filled** with an ID copy and a Wettransfer **link**) where we can download the full work.

The Participant may sign each page and date the document.



Entry forms must be legibly completed in full. Any incomplete or illegible form will be rejected. The form must include the name of the Participant. The name will be used for communication, on promotional materials and for the prize announcement.

ARTICLE 3 - DETAILS OF THE CONTEST

A/ Aim:

The primary aim of the contest is to find new talents and promote them to an international and prestigious audience. The secondary aim is to give SHUEISHA Inc. and Shibuya Productions the opportunity to find a new talent.

The panel of judges will not only consider the universal of the projects, but also their originality.

B/ Schedule:

Important dates:

- July 20, 2023 - Registration start date, story submission open
- November 9, 2023 – Final deadline for story submission to the e-mail address mangacontest@magic-ip.com

*All entry forms submitted after **November, 9, 2023, at 12:00 am CET** will be rejected.*

- From November 10 to November 22, 2023 – Shortlist of 10 stories selected by the shortlisting panel judges
- Thursday November 23, 2023 – Announcement of the selected stories
- From November 24 to December 17, 2023 - Translation of the selected 10 stories into Japanese
- December 18, 2023 – Submission to SHUEISHA Inc.
- Thursday January 18, 2024 – Announcement of the 5 finalists
- Saturday February 24, 2024 (MAGIC) - Contest final: deliberations of the judges in the presence of the selected artists to determine the winner and the runner-up.

For reasons beyond control, Shibuya Productions may have to modify this schedule – any change will be announced on the MAGIC website (www.magic-ip.com) which Participants are advised to visit on a regular basis, as well as by email, 15 days before the event at the latest.

C/ Assessment criteria:

The contest mainly looks to highlight:

- The universality of the works, i.e., the fact that a reader from any cultural and background can relate to the story and the emotions in it.
- The artistic universe
- **The script and its construction: the main character and his/her aim shall be clear, the main character shall have evolved at the end of the story, the story shall have a proper end.**



- The texts quality (spelling and syntax)
- The graphic quality
- The technical skills
- The manga's potential with readers from all around the world

ARTICLE 4 – DETAILS ABOUT THE WORKS

A/ Generalities

Length: 31-45 pages complete story

Style: Manga in black and white

Reading order: Japanese (from right to left)

Languages: French, English or Japanese (Participant's choice)

The sent project must be in its original version, no previous commercial exploitation is allowed, whatever it is (as sales on the internet or sales in conventions) in the past, nor been presented and awarded in another competition.

B/ Technical information:

a- For the shortlisting process

Participants should submit their 31-45 pages story in low definition.

- File Format: PDF with **all the pages in one document**
- 764 px, 822 px or 844 px in width
- 1200 px in height
- Paper size: A5 and A4 accepted

b- After the result announcement of the pre-selection

The 10 finalists must send their pages without text with the following format:

TIFF or PSD, 600 DPI for grey shades, without texts

- 764 px, 822 px or 844 px in width
- 1200 px in height
- Paper size: A5 and A4 accepted
- Careful: each page must be alone, except for plates on two pages (double-pages)

We also need:

- Synopsis of the project in French and in English (pay attention to the spelling and the syntax)
The text shall be 700 characters long maximum, including spaces.
- A portrait formatted illustration and a landscape formatted illustration of the work print and web format.

c- After the final result

The contest winners will have to send us:

- Their files in PSD format for their publication on Shonen Jump +
- A biography (700 characters long maximum, including spaces) with a list of their favorite manga.



The winner will also have to send a message addressed to the jury and the future readers of his manga. This text shall be approximately 300 characters long.

It may be used in the press releases that will be sent to announce the contest results.

ARTICLES 5 – PANEL OF JUDGES

The shortlisting Judges are:

- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director for Shibuya Productions)
- Mr. Cédric BISCAY (President of Shibuya Productions and sponsor of the MAGIC event)

Additional members may be included to this panel of judges.

They will be announced on the official MAGIC website.

On the day of the final selection, the panel of judges will be the following:

- Chief Editor of Shōnen Jump
- Chief Editor of Shōnen Jump +
- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director of Shibuya Productions)
- Mr. Cédric BISCAY (President of Shibuya Productions and MAGIC founder)

The final list of both panels of judges will be announced on the official MAGIC website www.magic-ip.com

ARTICLE 6 – PRESELECTION AND FINALISTS SELECTION

The pre-selection jury will choose the 10 works according to the selection criteria defined in article 3-C/. Their authors will be informed of their pre-selection.

The Jury will consult to determine the 5 finalists.

Once the consultation is over, each of the 5 Participants selected for the final will receive 3 Memorandums of Agreement “MOU” in English:

- one in case the finalist will be the Big Winner (1st prize),
- one in case the finalist will be the runner-up (2nd prize),
- one in case the finalist will be the most promising participant (3rd prize as an encouragement, optional for the jury).

Each of the 5 finalists must initial and sign the 3 MOU, scan and send them to the organizer.

At the end of the final, depending on the results, only the MOU of the Winners corresponding to the prizes they have won will be valid.

The others will be void.

Of the 10 pre-selected Participants, the 5 who will not be in the final will be contacted by the organizer and will receive advice for improvement.



ARTICLE 7 – THE FINAL

The final will take place during MAGIC, in the presence of the jury and an audience, in a room provided with a video projector and a screen.

Each Participant will have 30 minutes to introduce himself/herself and pitch his/her work, either in French or in English. The presentation will be translated into Japanese for the SHUEISHA Inc. jury.

The Participant may, if he/she wishes, upgrade his/her presentation with images (powerpoint, video, etc.).

The jury will deliberate the same day, once they have heard all the Participants.

The Jury will select:

1/ 1st prize: a Grand Winner, author of the most accomplished and the most promising work

2/ 2nd prize: a runner-up, author of a very accomplished work that deserve support

3/ 3rd prize (optional): a most promising participant, author of a work with a lower level but interesting potential that deserved encouragements.

The competition results will be announced at the end of the day, on the main stage of the event.

Travel and accommodation expenses to Monaco are the responsibility of the Participant.

ARTICLE 8 – THE PRICES

A/ Gift to the most promising participant (3rd price)

His/her work will be published on the Shōnen Jump + in its Japanese version and on MANGA Plus in its English version.

He/she will benefit from media exposure through communication about the event ensured by Shibuya Productions and SHUEISHA Inc.

B/ Gifts to the runner-up (2nd price)

The runner-up will receive a gift (by-product from a Shueisha's manga) and his/her work will be published on the Shōnen Jump + in its Japanese version and on MANGA Plus in its English version.

He/she will benefit from media exposure through communication about the event ensured by Shibuya Productions and SHUEISHA Inc.

C/ Gifts to the Grand Winner (1st price)

The winner will receive:

(a) a trophy

(b) a selection of gifts

(c) publication of his/her work online on Shonen Jump + in its Japanese version and on MANGA Plus in its English version, for an undetermined period



- (d) a trip of maximum 3 weeks to Japan for one person (economy class air ticket from and to his/her country to Japan and accommodation)
- (d) meeting with a mangaka during the said trip to Japan, and
- (e) meeting with an editor (*henshû tantô*) from Shonen Jump + during the said trip to Japan.

He/she will benefit from media exposure through communication about the event ensured by Shibuya Productions and SHUEISHA Inc.

The dates of the trip will be agreed with Shibuya Productions.

Catering costs, local transportation costs, personal expenses and all other expenses will be the responsibility of the winner.

Shibuya Productions will escort the winner on all meetings with SHUEISHA Inc. and with the mangaka and will be informed about the projects arising from such meeting.

ARTICLE 9 – PUBLISHING RIGHTS

Publishing rights of the winning works will belong to SHUEISHA Inc. and Shibuya Productions.

The length and repartition details will be specified in the MOU that will be sent to the finalists.

ARTICLE 10 – POST-CONTEST PROJECT

A/ The Grand Winner

If the meetings between the Grand Winner, SHUEISHA Inc. and Shibuya Productions end in a project to be published by SHUEISHA Inc., this project will be subject to a specific contract.

If the Grand Winner comes to communicate with other publishers, from any country, to develop the work published on Shônen Jump+, he shall obtain Shibuya Productions and SHUEISHA Inc.'s approval in writing beforehand.

B / The runner-up and the most promising participant

If the runner-up and the most promising participant are contacted by publishers, from any country, or contact publishers, from any country, wishing to develop the work published on Shônen Jump+ with a third party, they shall obtain Shibuya Productions and SHUEISHA Inc.'s approval in writing beforehand.

ARTICLE 11 – COMMITMENT OF THE PARTICIPANTS

Any Participant in this contest agrees that his/her identity to be revealed. He/she also agrees to take part in Shibuya Productions' promotion and communication operations related to the contest, including during the award ceremony.



Should any Participant refuse to meet those requirements, the sponsoring committee may disqualify them.

The Participant commits to creating a 31-45-page manga.

The costs incurred in such creation process will be the responsibility of the Participant.

In his/her posts on the social media or on the internet in general about this Contest, or during any interviews relating to the Contest, the Participant shall mention Shibuya Productions as the organizer of MAGIC and the MAGIC International Manga Contest, and SHUEISHA Inc. as co-organizer of the manga contest.

ARTICLE 12 – CONFIDENTIALITY COMMITMENT

The Participant agrees to not disclose any information they might have about all competing projects as part of the manga contest sponsored by Shibuya Productions and SHUEISHA Inc.

Such agreement will stay effective during and after the contest.

ARTICLE 13 – AUTHORISATION FOR USE OF IMAGE

The Participant authorizes Shibuya Productions to disclose all visual contents (i.e. photo, images of the manga, etc.), as part of his/her entry to the contest, which will be included on all communication materials about this event (press kit, etc.) and on www.shibuya-productions.com and www.magic-ip.com

Should the Participant win the contest, he/she authorizes any media outlet to make a video report on his/her stay in Tokyo.

ARTICLE 14 – AVAILABILITY OF THE TERMS AND CONDITIONS

These terms and conditions are available to be reviewed on www.magic-ip.com or on written request.

ARTICLE 15 – PERSONAL INFORMATION AND RIGHT OF ACCESS

The Participants have a right to access and correct to the submitted information by notifying SARL Shibuya Productions, Villa Bianca, 29 rue du Portier, 98 000 Monaco.

The data recorded by Shibuya Productions about the Participants will not be used for political, electoral, or commercial communication purposes. Collecting Participants' information is only for feeding and leveraging a mailing database to inform and communicate with the Participants about the contest, excluding any commercial solicitation.



ARTICLE 16 – MISCELLANEOUS PROVISIONS

In cases of force majeure, the sponsors reserve the right to postpone, shorten, extend, or cancel this contest without being held responsible for such actions.

The sponsors cannot be held responsible for modifications affecting the number, amount, and type of prizes. Participants agree not to file any claim for compensation in such case.

In the event of breach of these terms, the sponsor reserves the right to disqualify the Participant without them filing any possible claim.

Any violation of these terms will result in the cancellation of the prizes and the reimbursement of the paid prizes in cash without the Participant filing any possible claim.

In the event of a dispute about the provisions or the Participant of these Terms and Conditions, the matter will be unilaterally solved by the sponsor of the event



I, the undersigned _____

hereby confirm that I have read and understood these Terms and Conditions of the MAGIC International Manga Contest and agree to comply with them. The Terms and Conditions are available for download on www.magic-ip.com

Place _____

Date _____

First Name _____

Last Name _____

Signature



PARTICIPANT FORM

First Name: _____

Last Name: _____

Pen name: _____

I wish to be use on the contest communication medium

1/ my first and last name nom

2/ my pen name

(Tick the box of your choice)

Date of Birth (Day/Month/Year): ____/____/____

Country: _____

Work Tittle: _____

1/ Temporary tittle

2/ Final tittle

(Tick the box of your choice)

Number of pages:

