



**SHIBUYA**  
P R O D U C T I O N S

**MAGIC INTERNATIONAL MANGA CONTEST**  
**TERMS AND CONDITIONS**  
**2022 EDITION**

Graphic creativity

Script writing creativity

Universal story

- o Free open-to-all contest
- o Panel of professional judges
- o The winner gets their manga published and a trip to Japan!

[www.magic-ip.com](http://www.magic-ip.com)

## **ARTICLE 1 - SPONSORS**

Shibuya Productions and SHUEISHA Inc. are sponsoring a manga creation contest as part of the Monaco Anime Game International Conferences (MAGIC) in partnership with Shibuya International.

Shibuya Productions is a Monaco-based production company specialised in Entertainment.

SHUEISHA Inc. is a world-famous Japanese manga publisher.

Shibuya International is a consulting firm specialised in Europe-Japan relations.

## **ARTICLE 2 - ENTRY**

Only natural persons, over 18, may enter this contest.

The contest is free and open to all.

If the work has been realised by two persons, only the main author will be considered as the contest applicant.

If this work wins, only the main applicant will benefit from the stay in Japan. The co-author will however be mentioned and presented in all publications that will be made around the contest.

He will also be able to come to Japan with the main author by paying all of his own expenses (travel fees, accommodation and food).

Entry forms should be submitted by email to **mangacontest@magic-ip.com**, along with a scanned image file of **these signed and initialled** (candidate's initials at the bottom right of each page) **terms and conditions** and a **link** where we can download your full work.

**You may sign each page and date the document.**

Entry forms must be legibly completed in full. Any incomplete or illegible form will be rejected. The form must include the name of the participant. The name will be used for communication, on promotional materials and for the prize announcement.

## **ARTICLE 3 - DETAILS OF THE CONTEST**

**Aim:**



The primary aim of the contest is to find new talent and promote them to the Japanese audiences. The secondary aim is to give SHUEISHA Inc. opportunity to find a new talent.

The panel of judges will not only consider the universal of the projects, but also their originality.

### **Schedule:**

Important dates:

- From June 29 to October 15, 2021 - Registration start date; story submission open
- October 25, 2021 - Final deadline for story submission to the e-mail address [mangacontest@magic-ip.com](mailto:mangacontest@magic-ip.com)

*All entry forms submitted after **October 25, 2021 at 12:00 am CET** will be rejected.*

- From October 26 to November 15, 2021 - Shortlist of 10 stories selected by the shortlisting panel judges
- Tuesday November 16, 2021 - Announcement of the selected stories
- From November 16 to December 16, 2021 - Translation of the selected 10 stories into Japanese
- December 17, 2021 - Submission to SHUEISHA Inc.
- Tuesday January 18, 2021 - Announcement of the 5 finalists
- Saturday February 26, 2022 (MAGIC) - Contest final: deliberations of the judges in the presence of the selected artists to determine the winner and the runner-up.

*For reasons beyond control, Shibuya Productions may have to modify this schedule - any change will be announced on the MAGIC website ([www.magic-ip.com](http://www.magic-ip.com)) which applicants are advised to visit on a regular basis, as well as by email, 15 days before the event at the latest.*

### **Assessment criteria:**

The contest mainly looks to highlight:

- The universality of the works, i.e. the fact that a reader from any cultural and background can relate to the story and the emotions in it.
- The artistic universe
- The script
- The graphic quality
- The technical skills
- The manga's potential with readers from around the world



#### **ARTICLE 4 - DETAILS ABOUT THE WORKS**

Length: 31-45 pages story

Style: Manga

Languages: French, English or Japanese (applicant's choice)

The sent project has to be in its original version, no previous commercial exploitation is allowed (as sales on the internet or sales in conventions)

##### **Technical information:**

**For the shortlisting process**, applicants should submit their 31-45 pages story in low definition.

- File Format: PDF with all the pages in one document
- 764 px, 822 px or 844 px in width
- 1200 px in height
- Paper size: A5 and A4 accepted

**After the result announcement of the pre-selection**, the 10 finalists have to send their pages without text with the following format:

TIFF or PSD, more than 600 DPI for grey shades, without texts

- 764 px, 822 px or 844 px in width
- 1200 px in height
- Synopsis of the project in French and in English  
The text shall be from 500 to 700 characters long, including spaces.
- An illustration of the work print and web format

**After the final result**, the contest winners will have to send us:

- their files in PSD format for their publication on Shonen Jump +
- a biography (from 500 to 700 characters long, including spaces) with a list of their favorite manga.  
The winner will also have to send a message addressed to the jury and the future readers of his manga. This text shall be approximatively 300 characters long.  
It may be used in the press releases that will be sent to announce the contest results.

#### **ARTICLES 5 - PANEL OF JUDGES**

The shortlisting Judges are:

- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director for Shibuya Productions)



- Mr. Cédric BISCAY (President of Shibuya Productions and sponsor of the MAGIC event)

Additional members may be included to this panel of judges. They will be announced on the official MAGIC website.

On the day of the final selection, the panel of judges will be the following:

- Chief Editor or the Assistant chief editor of Shônen Jump
- Chief Editor or the Assistant chief editor of Shônen Jump +
- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director of Shibuya Productions)
- Mr. Cédric BISCAY (President of Shibuya Productions and MAGIC founder)

*The final list of both panels of judges will be announced on the official MAGIC website [www.magic-ip.com](http://www.magic-ip.com)*

## **ARTICLE 6 - PRIZES**

The judges of the final will select a winner and runner-up:

- The runner-up will receive a gift (by-product from a Shueisha's manga) and their work will be published on the Shônen Jump +.

- The winner will receive a trophy and their work will be published on Shônen Jump +.

Shibuya Productions will also offer the winner a three weeks trip to Japan (including a return ticket in economy class for one person, transfer from the airport to the accommodation, accommodation in Tokyo for one person). During the trip, the winner will meet a *tantô* (publisher) from Shônen Jump.

The dates of the trip will be agreed with Shibuya Productions.

Catering costs, local transportation costs, personal expenses and all other expenses will be the responsibility of the winner.

Shibuya Productions will escort the winner on all meetings with SHUEISHA Inc. and will be informed about the projects arising from such meeting.

The terms and conditions of this trip to Japan will be



detailed in an agreement the winner will receive after the final.

Shibuya Productions will ensure media exposure through communication about the event and may submit the project to a publisher in France or anywhere outside Asia.

#### **ARTICLE 7 - PUBLISHING RIGHTS**

SHUEISHA Inc. will own the publishing rights of both winning stories for the Asian territory as well as the worldwide publishing rights for both winning stories in Japanese for one year starting from the date of the winner announcement.

Shibuya Productions will own the publishing rights of both winning stories worldwide except Asia territories and except for the Japanese versions for one year starting from the date of the winner announcement.

#### **ARTICLE 8 - POST-CONTEST PROJECT**

If the meetings between the winner and SHUEISHA Inc. result in a project:

- the winner will be assisted by a *tantô* (publisher) from SHUEISHA Inc. ;
- SHUEISHA Inc. will have the priority for the publishing of such project in Asia ;
- Shibuya Productions will have the priority for the publishing rights for the rest of the world.

If this post-contest project is published in Japan, the winner will be paid by SHUEISHA Inc.  
Such agreement will be written in a contract between the winner and SHUEISHA Inc.

If such story is published in another country through Shibuya Productions, the winner will be paid by the publisher in charge of the publishing.  
Such agreement will be written in a contract between the winner, Shibuya Productions and the relevant publisher.

#### **ARTICLE 9 - COMMITMENT OF THE PARTICIPANTS**

The applicant of this contest agrees that his/her identity to be revealed. He/she also agrees to take part in Shibuya



Productions' promotion and communication operations related to the contest, including during the award ceremony.

Should any applicant refuse to meet those requirements, the sponsoring committee may disqualify them.

Should an applicant withdraw from the contest, he/she will have to reimburse the investment and expenses incurred by Shibuya Productions, who may also ask for compensation.

The applicant commits to creating a 31-45-page manga. The costs incurred in such creation process will be the responsibility of the applicant.

In all interviews relating to the Contest, the applicant shall mention that the Contest was conducted by Shibuya Productions and SHUEISHA Inc.

#### **ARTICLE 10 - CONFIDENTIALITY COMMITMENT**

The applicants agree to not disclose any information they might have about all competing projects as part of the manga contest sponsored by Shibuya Productions and SHUEISHA Inc.

Such agreement will stay effective during and after the contest.

#### **ARTICLE 11 - AUTHORISATION FOR USE OF IMAGE**

The applicant authorizes Shibuya Productions to disclose all visual contents (i.e. photo, images of the manga, etc.), as part of his/her entry to the contest, which will be included on all communication materials about this event (press kit, etc.) and on [www.shibuya-productions.com](http://www.shibuya-productions.com) and [www.magic-ip.com](http://www.magic-ip.com)

Should the applicant win the contest, they authorize any media outlet to make a video report on his/her stay in Tokyo.

#### **ARTICLE 12 - AVAILABILITY OF THE TERMS AND CONDITIONS**

These terms and conditions are available to be reviewed on [www.magic-ip.com](http://www.magic-ip.com) or on written request.

#### **ARTICLE 13 - PERSONAL INFORMATION AND RIGHT OF ACCESS**

In compliance with the provisions of French law no.78-17 of January 6<sup>th</sup> 1978 about IT files and privacy as amended by



law no.2004-801 of August 6<sup>th</sup> 2004, the participants have a right to access and correct to the submitted information by notifying SARL Shibuya Productions, Villa Bianca, 29 rue du Portier, 98 000 Monaco.

The data recorded by Shibuya Productions about the applicants will not be used for political, electoral or commercial communication purposes. Collecting applicants' information is only for feeding and leveraging a mailing database in order to inform and communicate with the applicants about the contest, excluding any commercial solicitation.

#### **ARTICLE 14 - MISCELLANEOUS PROVISIONS**

In cases of force majeure, the sponsors reserve the right to postpone, shorten, extend or cancel this contest without being held responsible for such actions.

The sponsors cannot be held responsible for modifications affecting the number, amount and type of prizes. Applicants agree not to file any claim for compensation in such case.

In the event of breach of these terms, the sponsor reserves the right to disqualify the applicant without them filing any possible claim.

Any violation of these terms will result in the cancellation of the prizes and the reimbursement of the paid prizes in cash without the applicant filing any possible claim.

In the event of a dispute about the provisions or the application of these Terms and Conditions, the matter will be unilaterally solved by the sponsor of the event

I, \_\_\_\_\_ the \_\_\_\_\_ undersigned,

hereby confirm that I have read and understood these Terms and Conditions of the MAGIC International Manga Contest and agree to comply with them. The Terms and Conditions are available for download on [www.magic-ip.com](http://www.magic-ip.com)

Place \_\_\_\_\_

Date \_\_\_\_\_





First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Address \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

Signature

