



SHIBUYA
PRODUCTIONS



2020 MAGIC MANGA CONTEST TERMS AND CONDITIONS

Graphic creativity
Script writing creativity
Universal story

- o Free open-to-all contest
- o Panel of professional judges
- o The winner gets their manga published and a trip to Japan!

www.magic-ip.com



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P R O D U C T I O N S

ARTICLE 1 - SPONSORS

Shibuya Productions and SHUEISHA Inc. are sponsoring a manga creation contest as part of the Monaco Anime Game International Conferences (MAGIC) in partnership with Shibuya International.

Shibuya Productions is a Monaco-based production company specialised in animation and video games.

SHUEISHA Inc. is a world-famous Japanese manga publisher. Shibuya International is a consulting firm specialised in Europe-Japan relations.

ARTICLE 2 - ENTRY

Only natural persons, over 18, may enter this contest. The contest is free and open to all.

If the work has been realised by two persons, only the main author will be considered as the contest applicant. If this work wins, the co-author will however be mentioned and presented in all publications that will be made around the contest.

Entry forms should be submitted by email to mangacontest@magic-ip.com, along with a scanned image file of these signed and initialled (candidate's initials at the bottom right of each page) terms and conditions and a link to a server where we can download your full work. You may sign each page and date the document.

Entry forms must be legibly completed in full. Any incomplete or illegible form will be rejected. The form must include the name of the participant. The name will be used for communication, on promotional materials and for the prize announcement.

ARTICLE 3 - DETAILS OF THE CONTEST

Aim:

The primary aim of the contest is to find new talent and promote them to the Japanese audiences. The secondary aim is to give SHUEISHA Inc. opportunity to find a new talent. The panel of judges will not only consider the universal of the projects, but also their originality.

Schedule:

Important dates:

- From 12th June to 15th October 2019 - Registration start date; story submission open
- 31st October 2019 - Final deadline for story submission;



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*All entry forms submitted after **31st October 2019 at 12:00 am CET** will be rejected.*

- From 1st to 15th November - Shortlist of 10 stories selected by the shortlisting panel judges
- Tuesday 19th November 2019- Announcement of the selected stories
- From 19^h November to 15th December 2019 - Translation of the selected 10 stories into Japanese
- 16th December 2019 - Submission to SHUEISHA Inc.
- Thursday 16th January 2020- Announcement of the 5 finalists
- 7th March 2020 - Deliberations of the judges in the presence of the selected artists to determine the winner and the runner-up.

For reasons beyond control, Shibuya Productions may have to modify this schedule - any change will be announced on the MAGIC website (www.magic-ip.com) which applicants are advised to visit on a regular basis, as well as by email, 15 days before the event at the latest.

Assessment criteria:

- The contest mainly looks to highlight:
- The universality of the works, i.e. the fact that a reader from any cultural and background can relate to the story and the emotions in it.
- The artistic universe
- The script
- The graphic quality
- The technical skills
- The manga's potential with readers from around the world

ARTICLE 4 - DETAILS ABOUT THE WORKS

Length: 31-45 pages story

Style: Manga

Languages: French, English or Japanese (applicant's choice)

The sent project has to be in its original version, no previous commercial exploitation is allowed (as sales on the internet or sales in conventions)

Technical information:

- **For the shortlisting process**, applicants should submit their 31-45 pages story in low definition
- File Format: PDF with all the pages in one document
- 764 px, 822 px or 844 px in width



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- 1200 px in height
- Paper size: A5 and A4 accepted

After the result announcement, the 5 finalists have to send their pages without text with the following format:

TIFF or PSD, more than 600 DPI for grey shades, without

texts

- 764 px, 822 px or 844 px in width
- 1200 px in height

ARTICLES 5 - PANEL OF JUDGES

The shortlisting Judges are:

- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director for Shibuya Productions)
- Mr. Cédric BISCAY (President of Shibuya Productions and sponsor of the MAGIC event)

Additional members may be included to this panel of judges. They will be announced on the official MAGIC website.

On the day of the final selection, the panel of judges will be the following:

- Chief Editor or the Assistant chief editor of Shônen Jump
- Chief Editor or the Assistant chief editor of the Shônen Jump+'s
- Shueisha's manga artist
- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director of Shibuya Productions)

The final list of both panels of judges will be announced on the official MAGIC website www.magic-ip.com

ARTICLE 6 - PRIZES

The judges of the final will select a winner and runner-up:

- The runner-up will receive a gift (product-by from a Shueisha's manga), an autograph from the manga artist jury member, and their work will be published on the Shônen Jump + website.
- The winner will receive a trophy, an autograph from the



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mangaka jury member and their work will be published on Shōnen Jump +.

Shibuya Productions will also offer the winner a three weeks trip to Japan (including a return ticket in economy class for one person, transfer from the airport to the accommodation, accommodation in Tokyo for one person). During the trip, the winner will meet a *tantō* (publisher) from Shōnen Jump.

The dates of the trip will be agreed with Shibuya Productions.

Catering costs, local transportation costs, personal expenses and all other expenses will be the responsibility of the winner.

Shibuya Productions will escort the winner on all meetings with SHUEISHA Inc. and will be informed about the projects arising from such meeting.

Shibuya Productions will ensure media exposure through communication about the event and may submit the project to a publisher in France or anywhere outside Asia.

ARTICLE 7 - PUBLISHING RIGHTS

SHUEISHA Inc. will own the publishing rights of both winning stories for the Asian territory as well as the worldwide publishing rights for both winning stories in Japanese for one year starting from the date of the winner announcement.

Shibuya Productions will own the publishing rights of both winning stories worldwide except Asia territories and except for the Japanese versions for one year starting from the date of the winner announcement.

ARTICLE 8 - POST-CONTEST PROJECT

If the meetings between the winner and SHUEISHA Inc. result in a project:

- the winner will be assisted by a *tantō* (publisher) from SHUEISHA Inc. for one year beginning on the first day of his/her stay in Japan.
- SHUEISHA Inc. will have the priority for the publishing of such project in Asia for one year beginning on the first day of his/her stay in Japan
- Shibuya Productions will have the priority for the publishing rights for the rest of the world on the same period of time.



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In the event that a story other than the winner's story is published in Japan, the winner will be paid JPY9,000 (nine thousand yens) per page by SHUEISHA Inc.

Such agreement will be written in a contract between the winner and SHUEISHA Inc.

If such story is published in another country through Shibuya Productions, the winner will be paid by the publisher in charge of the publishing.

Such agreement will be written in a contract between the winner and the relevant publisher.

ARTICLE 9 - COMMITMENT OF THE PARTICIPANTS

The applicant of this contest agrees that his/her identity to be revealed. He/she also agrees to take part in Shibuya Productions' promotion and communication operations related to the contest, including during the award ceremony.

Should any applicant refuse to meet those requirements, the sponsoring committee may disqualify them.

Should an applicant withdraw from the contest, he/she will have to reimburse the investment and expenses incurred by Shibuya Productions, who may also ask for compensation.

The applicant commits to creating a 31-45-page manga. The costs incurred in such creation process will be the responsibility of the applicant.

ARTICLE 10 - CONFIDENTIALITY COMMITMENT

The applicants agree to not disclose any information they might have about all competing projects as part of the manga contest sponsored by Shibuya Productions and SHUEISHA Inc.

Such agreement will stay effective during and after the contest.

ARTICLE 11 - AUTHORISATION FOR USE OF IMAGE

The applicant authorizes Shibuya Productions to disclose all visual contents (i.e. photo, images of the manga, etc.), as part of his/her entry to the contest, which will be included on all communication materials about this



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event (press kit, etc.) and on www.shibuya-productions.com and www.magic-ip.com

Should the applicant win the contest, they authorize any media outlet to make a video report on his/her stay in Tokyo.

ARTICLE 12 - AVAILABILITY OF THE TERMS AND CONDITIONS

These terms and conditions are available to be reviewed on www.magic-ip.com or on written request.

ARTICLE 13 - PERSONAL INFORMATION AND RIGHT OF ACCESS

In compliance with the provisions of French law no.78-17 of January 6th 1978 about IT files and privacy as amended by law no.2004-801 of August 6th 2004, the participants have a right to access and correct to the submitted information by notifying SARL Shibuya Productions, Bellevue Palace, 1 rue Bellevue, 98 000 Monaco.

The data recorded by Shibuya Productions about the applicants will not be used for political, electoral or commercial communication purposes. Collecting applicants' information is only for feeding and leveraging a mailing database in order to inform and communicate with the applicants about the contest, excluding any commercial solicitation.

ARTICLE 14 - MISCELLANEOUS PROVISIONS

In cases of force majeure, the sponsors reserve the right to postpone, shorten, extend or cancel this contest without being held responsible for such actions.

The sponsors cannot be held responsible for modifications affecting the number, amount and type of prizes. Applicants agree not to file any claim for compensation in such case.

In the event of breach of these terms, the sponsor reserves the right to disqualify the applicant without them flying any possible claim.

Any violation of these terms will result in the cancellation of the prizes and the reimbursement of the paid prizes in cash without the applicant filing any possible claim.



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In the event of a dispute about the provisions or the application of these Terms and Conditions, the matter will be unilaterally solved by the sponsor of the event

I, _____ the _____ undersigned,

_____ hereby confirm that I have read and understood these Terms and Conditions of the MAGIC International Manga Contest and agree to comply with them. The Terms and Conditions are available for download on www.magic-ip.com

Place _____

Date _____

First Name _____

Last Name _____

Address _____

E-Mail _____

Phone _____

Signature