



MAGIC MANGA CONTEST TERMS AND CONDITIONS

Graphic creativity Script writing creativity Universal story

- \circ Free open-to-all contest
- o Panel of professional judges
- o The winner gets their manga published and a trip to Japan!

www.magic-ip.com



ARTICLE 1 - SPONSORS

Shibuya Productions and SHUEISHA Inc. are sponsoring a manga creation contest as part of the Monaco Anime Game International Conferences (MAGIC) in partnership with Shibuya International.

Shibuya Productions is a Monaco-based production company specialised in animation and video games.

SHUEISHA Inc. is a world-famous Japanese manga publisher.

Shibuya International is a consulting firm specialised in Europe-Japan relations.

ARTICLE 2 - ENTRY

Only natural persons may enter this contest. The contest is free and open to all.

Entry forms should be submitted by email to mangacontest@magic-ip.com, along with a scanned image file of these signed terms and conditions and a link to a server where we can download your full work.

Entry forms must be legibly completed in full. Any incomplete or illegible form will be rejected. The form must include the name of the participant. Such name will be used for communication and prize award.

ARTICLE 3 - DETAILS OF THE CONTEST

Aim:

The primary aim of the contest is to find new talent and bring them to the Japanese audience. The secondary aim is to give a SHUEISHA Inc. opportunity to a new talent.

The panel of judges will consider the universal aspect to the projects but also their originality.

Schedule:

The contest dates will be as follows:

- From April 4th to September 15th 2016 Registrations and submissions
- September 30th Submission deadline

All entry forms submitted after **September 30th 2016 at 12:00 am CET** will be rejected.

- From October $1^{\rm st}$ to October $30^{\rm th}$ 2016 Shortlist of 10 stories by the shortlisting judges
- Tuesday November 7th 2016 Announcement of the selected stories
- From November 8th 2016 to January 10th 2017 Translation of the selected 10 stories into Japanese
- January 10th 2017 Submission to SHUEISHA Inc.
- First quarter of 2017 Deliberations of the judges in the presence of the selected artists to determine the winner and their heir apparent.



For reasons beyond control, Shibuya Productions may have to modify this schedule – any change will be announced on the magic-ip.com website which participants are advised to visit on a regular basis, as well as by email, 15 days to the event at the latest.

Assessment criteria:

- The contest mainly looks to highlight the universal aspect to the works, i.e. the fact that a reader from any cultural origin and background whatsoever may feel emotions reading the story.
- The artistic universe
- The script
- · The graphic quality
- The technical skills
- The manga's potential with readers from around the world

ARTICLE 4 - DETAILS ABOUT THE WORKS

Works to be submitted: A 31-page story

Style: Manga

Languages: French, English or Japanese (participant's choice)

Technical information:

- For the shortlisting process, participants should submit their 31 pages in 600dpi for grayscale and 1,200dpi for black & white.
- Required files: PDF + TIFF, PSD or EPS
- Formats: B6 (125x176mm), A5 (148x210mm)
- Margins: 10mm between the edge of the page and the printing area limit

5mm between the printing area limit and the drawing area limit.

A template will be uploaded to magic-ip.com.

ARTICLES 5 - PANEL OF JUDGES

The shortlisting Judges are:

- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director for Shibuya Productions)
- Mr. Cédric BISCAY (President of Shibuya Productions and sponsor of the MAGIC event)

Additional members may be included to this panel of judges.

They will be announced on the official MAGIC website.

The day of the final selection, the panel of judges will be:

- Mr. Yoshihisa HEISHI (Chief Editor for Shônen Jump)
- Mr. Shuhei HOSONO (Assistant Editor for Shônen Jump and manager of the Shônen Jump + website)
 - A mangaka from SHUEISHA Inc.
 - Mrs. Sahé CIBOT (Managing Director of Shibuya International)
 - Mr. Hervé TROUILLET (Artistic Director for Shibuya Productions)



ARTICLE 6 - PRIZES

The judges of the final will select a winner and their heir apparent:

- The heir apparent will receive a certificate of participation as a finalist and their work will be published on the Shônen Jump + website.
- The winner will receive a first prix certificate and their work will be published on Shônen Jump +.

Shibuya Productions will also offer them a one-month trip to Japan (including a return ticket in economy class for one person, transportation from the airport to the accommodation, accommodation in Tokyo for one person). During the trip, the winner will meet a *tantô* (publisher) from Shônen Jump.

The dates of the trip will be agreed with Shibuya Productions.

Catering costs, local transportation costs, personal expenses and all other expenses will be the responsibility of the winner.

Shibuya Productions will escort the winner on all appointments with SHUEISHA Inc. and will be informed about the projects arising from such appointments.

Shibuya Productions will ensure media exposure through communication about the event and may submit the project to a publisher in France or anywhere outside Asia.

ARTICLE 7 - PUBLISHING RIGHTS

SHUEISHA Inc. will own the publishing rights of both winning stories for the Asian territory as well as the worldwide publishing rights for both winning stories in Japanese for one year as of the date of the final.

Shibuya Productions will own the publishing rights of both winning stories worldwide except Asia and except for the Japanese versions for one year as of the date of the final.

ARTICLE 8 - POST-CONTEST PROJECT

If the appointments bewteen the winner and SHUEISHA Inc. result in a project:

- the winner will be assisted by a $tant\hat{o}$ (publisher) from SHUEISHA Inc. for one year as of the first day of their stay in Japan.
- SHUEISHA Inc. will have the priority for the publishing of such project in Asia for one year as of the first day of the winner's stay in Japan



SHBUSA PROPUCTIONS

- Shibuya Productions will have the priority for the publishing rights for the rest of the world on the same period of time.

In the event that a story other than the winner's story is published in Japan, the winner will be paid JPY9,000 (nine thousand yens) per page by SHUEISHA Inc.

Such agreement will be written in a contract between the winner and SHUEISHA Inc.

If such story is published in another country through Shibuya Productions, the winner will be paid by the publisher in charge of the publishing.

Such agreement will be written in a contract between the winner and the relevant publisher.

ARTICLE 9 - COMMITMENT OF THE PARTICIPANTS

The participants of this contest agree that their identity be revealed. They also agree to take part in Shibuya Productions's promotion and communication operations related to the contest, including during the prize award.

Should any participant refuse to meet those requirements, the sponsoring committee may disqualify them.

Should a participant withdraw from the contest, they will have to reimburse the investment and expenses incurred by Shibuya Productions who may also ask for a compensation.

The participant commits to creating a 31-page manga. The costs incurred in such creation process will be the responsibility of the participant.

ARTICLE 10 - CONFIDENTIALITY COMMITMENT

The participant commits to not disclosing any information they might have about all competing projects as part of the manga contest sponsored by Shibuya Productions and SHUEISHA Inc.

Such commitment will stay effective during and after the contest.

ARTICLE 11 - AUTHORISATION FOR USE OF IMAGE

The participant authorises Shibuya Productions to disclose all visual contents (i.e. photo, images of the mange, etc.), as part of their entry to the contest, which will be included on all communication materials about this event (presskit, etc.) and on www.shibuya-productions.com and www.magic-ip.com



Should the participant win the contest, they authorise any media to make a video report of their stay in Tokyo.

ARTICLE 12 - AVAILABILITY OF THE TERMS AND CONDITIONS

These terms and conditions are available for free review on www.magic-ip.com or on written request.

ARTICLE 13 - PERSONAL INFORMATION AND RIGHT OF ACCESS

In compliance with the provisions of French law no.78-17 of January 6th 1978 about IT files and privacy as amended by law no.2004-801 of August 6th 2004, the participants have a right of access and correction to the submitted information by notifying SARL Shibuya Productions, Bellevue Palace, 1 rue Bellevue, 98 000 Monaco.

The data recorded by Shibuya Productions about the participants will not be used for political, electoral or commercial communication purposes. Collecting participants' information is only for feeding and leveraging a mailing database in order to inform and communicate with the participants about the contest, excluding any commercial solicitation.

ARTICLE 14 - MISCELLANEOUS PROVISIONS

In cases of force majeure, the sponsors reserve the right to postpone, shorten, extend or cancel this contest without being held responsible for it.

The sponsors cannot be held responsible for modifications affecting the number, amount and type of prizes. Participants commit to not filing any claim for compensation about that.

In the event of breach of these terms, the sponsor reserves the right to disqualify the participant without possible claim.

Any violation of these terms will result in the cancellation of the prizes and the reimbursement of the paid prizes in cash or in kind without possible claim from the participant.

In the event of a dispute about the provisions or the application of these terms and conditions, the matter will be unilaterally solved by the sponsor of the event



| I, the undersigned, | | | | | | | | | | |
|---------------------|------------|--------|--------|--------|------|---------|------|--------|-------|-------|
| hereby | confirm | that I | have | read | and | underst | bood | these | terms | s and |
| condition | ons of the | e mang | a cont | est an | d co | mmit to | com | plving | with | them. |

conditions of the manga contest and commit to complying with them. Such terms and conditions are available for download on www.magic-ip.com

| Made ou | t in | | |
|---------|------|------|-------|
| Date | | | _ |

| First Name | |
|------------|--|
| Last Name | |
| Adress | |
| | |
| E-Mail | |
| Phone | |

Signature