



**SHIBUYA**  
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## **VIDEO GAME CREATION CONTEST MAGIC 2018**

### **TERMS AND CONDITIONS**

Technological innovation  
Technical innovation  
Innovative graphics  
Innovative script

- Contest is free and open to all
- Panel of professional judges
- 100 000 Euro prize\*

[www.magic-ip.com](http://www.magic-ip.com)



## **ARTICLE 1 : ORGANIZER**

SARL Shibuya Productions is organizing a video game creation contest as a part of the Monaco Anime Game International Conferences (MAGIC).

SARL Shibuya Productions is a Monaco-based production company specializing in animation and video games.

## **ARTICLE 2 : ENTRY**

Only natural persons may enter this contest.

The contest is free and open to all.

In order to participate the applicants must register by filling out the form on the website dedicated to the event: [www.magic-ip.com](http://www.magic-ip.com)

## **ARTICLE 3 : CONTEST FORMAT**

Objective:

The competition aims to help talented individuals in need of funding. The jury will concentrate above all on the originality of the project and look for an innovative and surprising gameplay. More broadly, this contest aims to enable everyone to create their own video game.

Schedule

The contest dates will be as follows:

- 6th June - 1st October 2017 – Registration period
- 17th November 2017 – Deadline for submitting applications
- 24th January 2018 – Announcement of the 5 selected projects
- Saturday 24th February 2018 – Jury deliberation in the presence of the candidates to determine the winner following the presentations of the 5 selected projects

*Shibuya Productions informs that the five finalist have to incur the cost of coming to MAGIC for the final stage of the competition.*

*For reasons beyond control, Shibuya Productions may have to modify this schedule – any change will be announced on the MAGIC website ([magic-ip.com](http://magic-ip.com)), which applicants are advised to visit on a regular basis, as well as by email, 15 days before the event at the latest.*

Assessment criteria:

- The contest looks to advance the gameplay
- The universe
- The script
- Visual aspects
- Technical aspects
- Potential of the project facing the reality of the market - aspects of feasibility



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#### **ARTICLE 4 : SUBMISSION GUIDELINES**

Files must be send by e-mail to [gamecontest@magic-ip.com](mailto:gamecontest@magic-ip.com) **and** to the following mailing address no later than **November 17, 2017** at midnight (postmark as proof).

Shibuya Productions  
Video Game Contest  
Bellevue Palace  
1, rue Bellevue  
98 000 Monaco

Per e-mail, please attach the scanned and signed Terms and Conditions form (include initials on every page) with a link directing us to a definitive server that will give us easy access to your entire project until **January 24 2018**.

For the mailing, please attach the signed, initialed and dated Terms and Conditions form and 2 USB sticks with all the elements of your game so that the Jury can judge your project appropriately.

Your file must contain the following elements:

- Signed, initialed and dated Terms and Conditions
- 2 USB flash drives with:
  - PDF with a presentation of the project
  - Teaser or presentation video
  - Demonstration of gameplay as well as an installation manual with MAC or PC.

*All submissions sent after midnight **17<sup>th</sup> November 2017** will be rejected.*

All forms must be complete and legible. Any incomplete or illegible submissions will be rejected. Forms must include the names of all participating members. The indicated names will be used for communication, promotional materials and the prize announcement. For groups and companies, a contact person must be designated as the main contact.

#### **ARTICLES 5 : THE JURY**

The Jury will be comprised of professionals from the video game industry, producers, directors and partners who are knowledgeable in the field of video game creation.

The list of the jury will be announced on the MAGIC website: [www.magic-ip.com](http://www.magic-ip.com)



## **ARTICLE 6 : PRIZE**

SARL Shibuya Productions will grant the winner of the contest an investment of 100 000 euro toward the development and finalization of the presented video game.

As a video game investor, SARL Shibuya Productions will be kept informed of the development process throughout the duration of the project and will be considered an associated producer of the project.

SARL Shibuya Productions will bring important visibility in the press thanks to the publicity surrounding the event and, if necessary, present the project to a publisher.

This prize will entail the signing of a contract to support the creation of the video game with the right to revenue after reimbursement of the 100 000 euro investment between SARL Shibuya Productions and the winner.

## **ARTICLE 7 : INTELLECTUAL PROPERTY RIGHTS**

The intellectual or artistic property rights to which the project or the creation, design or invention contained in the file may give rise, remain the exclusive and complete property of the candidates.

The members of the Jury and the organizers of the competition can not be held legally responsible for the protection of the ideas, patents, files, models or brands invented by the candidate, especially if a publication reproduces protected works.

## **ARTICLE 8 : APPLICANTS' COMMITMENT**

Entrants agree for their identity to be disclosed. They also agree to participate in promotional and communication activities related to the competition, organized by SARL Shibuya Productions and, in particular, at the award ceremony.

If the participants refuse to comply with these provisions, the organizing committee may disqualify the candidate.

Should an applicant withdraw, the latter will be obliged to reimburse the financial contribution made by SARL Shibuya Productions, who will also be able to claim damages if necessary. The organization is not responsible for any personal issues that may arise within a team during the contest and it cannot be held responsible. The organization will do its utmost to solve possible tensions WITHOUT it being obliged to reach a resolution.



Applicants commit themselves to a creation/finalization of a video game. The costs relating to the creation/finalization will be borne by SARL Shibuya Productions as per the investment of 100,000 euros granted to the winner.

**ARTICLE 9 : CONFIDENTIALITY COMMITMENT**

The applicant agrees not to disclose any information of which they may have knowledge concerning all the projects in the competition within the framework of the contest of creation of game organized by the company SARL Shibuya Productions.

This agreement will stay effective during and after the contest.

**ARTICLE 10 : AUTHORIZATION FOR USE OF IMAGE**

The applicant authorizes Shibuya Productions to disclose all visual contents (i.e. photos, images of the manga, etc.), as part of their entry in the contest, which will be included on all communication materials about this event (press kit, etc.) and on [www.shibuya-productions.com](http://www.shibuya-productions.com) and [www.magic-ip.com](http://www.magic-ip.com)

**ARTICLE 11 : AVAILABILITY OF THE TERMS AND CONDITIONS**

These Terms and Conditions are available to be reviewed on [www.magic-ip.com](http://www.magic-ip.com) or upon written request.

**ARTICLE 12 : PERSONAL INFORMATION AND RIGHT OF ACCESS**

In compliance with the provisions of French law no.78-17 of January 6<sup>th</sup> 1978 about IT files and privacy as amended by law no.2004-801 of August 6<sup>th</sup> 2004, the participants have a right to access and correct the submitted information by notifying SARL Shibuya Productions, Bellevue Palace, 1 rue Bellevue, 98 000 Monaco.

The data recorded by Shibuya Productions about the participants will not be used for political, electoral or commercial communication purposes. Collecting participants' information is only for feeding and leveraging a mailing database in order to inform and communicate with the participants about the contest, excluding any commercial solicitation.

**ARTICLE 13 : MISCELLANEOUS PROVISIONS**

In cases of force majeure, the sponsors reserve the right to postpone, shorten, extend or cancel this contest without being held responsible for such actions.

The sponsors cannot be held responsible for modifications affecting the number, amount and type of prizes. Applicants agree not to file any claim for compensation in such case.



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In the event of breach of these terms, the sponsor reserves the right to disqualify the applicant without them filing any possible claim.

Any violation of these terms will result in the cancellation of the prizes and the reimbursement of the paid prizes in cash without the applicant filing any possible claim.

In the event of a dispute about the provisions or the application of these Terms and Conditions, the matter will be unilaterally solved by the organizer of the event.

I, the undersigned, \_\_\_\_\_  
hereby confirm that I have read and understood these Terms and Conditions of the MAGIC Video Game Creation Contest and agree to comply with them. The Terms and Conditions are available for download on [www.magic-ip.com](http://www.magic-ip.com)

Place \_\_\_\_\_

Date \_\_\_\_\_

Project Name

Name of Company/ Team

Full Name of Project Manager

Signature