



**SHIBUYA**  
P R O D U C T I O N S



## MAGIC VIDEO GAME CONTEST 2018 ENTRY GUIDELINES AND CONDITIONS

Technological innovation  
Technical innovation  
Innovative graphics  
Innovative script

- Contest is free and open to all
- Panel of professional judges
- 100 000 Euro prize\*

[www.magic-ip.com](http://www.magic-ip.com)



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## **Welcome to the Magic Video Game Contest 2018!**

As in past years, the Contest is about encouraging production of great video games, and helping them a wide audience and financial success. By entering, you have the chance to present your project to our select Jury of industry professionals, with the winner receiving our investment of 100,000 Euros in the project.

Success requires an exciting and innovative video game, with excellent prospects of market excitement and strong audience purchases. The project will need to have most of its expected production and marketing costs already covered by cash or credible funding proposals. Our investment will then complete that funding, so the game may be produced and successfully launched.

### **SUBMITTING YOUR ENTRY:**

- 1.** Complete the online Entry Form on [www.magic-ip.com/en/activity/game-creation-contest/](http://www.magic-ip.com/en/activity/game-creation-contest/)
- 2.** Read and agree to these Entry Guidelines and Conditions by printing them off, marking them as « read and agreed », be over 18, signing each page, and including the signed pages in the Entry.
- 3.** Prepare a Materials Folder that at least includes:
  - a.** A PDF formatted presentation of the project
  - b.** A video presentation of the project
  - c.** Materials demonstrating how the game is to operate
  - d.** An installation manual for the formats of the game that you propose (VR, PC, MAC, etc.)
  - e.** Financial documents being budget, cashflow, capital sources, development time and expenditure statement and timeline, market overview, and a marketing plan that includes the expected distribution process, pricing, marketing budget and sales projections



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**Submitting your Entry is easy:**

Email it to [gamecontest@magic-ip.com](mailto:gamecontest@magic-ip.com)

**AND**

Deliver it by post to:

*Shibuya Productions  
Concours de Création de Jeux Vidéo  
Bellevue Palace  
1 rue Bellevue  
98 000 Monaco*

And include with the Entry two USB flashdrives each holding an exact copy of the entirety of your Entry.

***Your entry is accepted if and only if and when we deliver you a note of due receipt.***

**JUDGING OF THE CONTEST:**

- 1.** A shortlist of projects will be selected as finalists. This selection process will be performed by the jury members, and will occur several weeks before the Magic Conference.
- 2.** The finalists will then be notified of their selection. They will need to attend the Magic Conference and present their projects. This will be at your own expense.
- 3.** The jury will select the winner. On the jury panel will be industry professionals, typically include specialists in game development, production and marketing. They shall evaluate the relative merits of the finalists. While the decision will be in its absolute discretion and without review, the factors it will be asked to include in coming to a decision shall include the quality of the project technically and from the point of view of story line, the proficiency of the project team, the likely audience interest, and the general market and financial viability of the project.



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**THE PRIZE:**

- 1.** The winner of the Contest shall be receiving our investment of 100,000 Euros in the winning project.
- 2.** The investment is just that, and not a gift or a grant. It is anticipated that the winning project will make enough sales to repay it.
- 3.** Like any financial investment, there will be conditions to our investment. The exact provisions will vary from project to project, and their terms will be in our absolute discretion, but without limiting that, our guiding requirements will include the following:

**a.** We will require a reasonable return on the investment over and above its repayment.

**b.** Our money will only be released into the project after all other monies needed to complete and market it are in place, and we are satisfied that there exists an appropriate production and marketing program.

**c.** You will be required to give your financial promise that the game will indeed be completed and fully developed within the time indicated, failing which you will repay us all monies that we have advanced to that point.

**OTHER CONDITIONS:**

- 1.** All expenses of your Entry, including any attendance and presentation at the Magic Conference, are at your cost and responsibility.
- 2.** We reserve the right in our sole discretion and without the giving of reasons to disqualify any entry or applicant, and to modify, terminate or suspend the contest in any way and at any time as we see fit.
- 3.** You agree to hold us, our employees, sponsors, the contest judges, and their successors and assigns, harmless from any liability loss injury claim or damage you may otherwise have against them, including in respect of all matters pertaining to the Contest and your entry in it.

October 31, 2017  
SARL SHIBUYA PRODUCTIONS

Name:

Date:

Signature: