



SHIBUYA
PRODUCTIONS



MAGIC MANGA CONTEST TERMS AND CONDITIONS

Graphic creativity
Script writing creativity
Universal story

- Free open to all contest
- Panel of professional judges
- The winner gets their manga published and a trip to Japan!

www.magic-ip.com



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P R O D U C T I O N S

ARTICLE 1 - SPONSORS

Shibuya Productions and SHUEISHA Inc. are sponsoring a manga creation contest as part of the Monaco Anime Game International Conferences (MAGIC) in partnership with Shibuya International.

Shibuya Productions is a Monaco-based production company specializing in animation and video games.

SHUEISHA Inc. is a world-famous Japanese manga publisher.

Shibuya International is a consulting firm specializing in Europe-Japan relations.

ARTICLE 2 - ENTRY

Only natural persons may enter this contest.

The contest is free and open to all.

Entry forms should be submitted by email to mangacontest@magic-ip.com, along with a scanned image file of these signed Terms and Conditions, dated with initials on each page, and a link to a server where we can download your full work.

Entry forms must be legibly completed in full. Any incomplete or illegible form will be rejected. The form must include the name of the participant. This name will be used for communication, on promotional materials and for the prize announcement.

ARTICLE 3 - DETAILS OF THE CONTEST

Aim:

The primary aim of the contest is to find new talent and promote them to Japanese audiences. The secondary aim is to give SHUEISHA Inc. an opportunity to find new talent.

The panel of judges will not only consider universality of the projects, but also their originality.

Schedule:

Important dates:

- 30th May 2017- Registration start date; story submission open
1st October 2017 – Last day to register
- 15th October 2017 – Final deadline for story submission;

All stories submitted after 15th October 2017 at 12:00 am CET will be rejected.

- 16th October - 30th October 2017 – Shortlist of 10 stories selected by the shortlisting panel judges
- 7th November 2017 – Announcement of the selected stories



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- 8th November 2017 - 10th December 2017 - Translation of the selected 10 stories into Japanese
- 10th December 2017 - Submission to SHUEISHA Inc.
- Tuesday, 16th January 2018 - Announcement of the 5 finalists
- 24th February 2018 - Deliberations of the judges in the presence of the selected artists to determine the winner and runner-up.

For reasons beyond control, Shibuya Productions may have to modify this schedule - any change will be announced on the MAGIC website (magic-ip.com), which applicants are advised to visit on a regular basis, as well as by email, 15 days before the event at the latest.

Assessment criteria:

- The contest mainly looks to highlight:
- The universality of the works, i.e. the fact that a reader from any culture and background can relate to the story and the emotions in it.
 - The artistic universe
 - The script
 - The graphic quality
 - The technical skills
 - The manga's potential with readers from around the world

ARTICLE 4 - SUBMISSION REQUIREMENTS

Length: 31- 45 page story

Style: Manga

Languages: French, English or Japanese (applicant's choice)

Technical information:

- For the shortlisting process, applicants should submit their 31-45 page story in low definition
- File Format: PDF
- Paper Size: B6 (125 x 176 mm), A5 (148x210mm)
- Margins: 10mm between the edge of the page and the printing area limit,
- 5mm between the printing area limit and the drawing area limit.

A template will be uploaded to magic-ip.com.

After the result announcement, the 5 finalists have to send their pages without text with the following format: TIFF, 1200 DPI in gray, size 125 x 176mm or 148 x 210 mm

ARTICLES 5 - PANEL OF JUDGES

The shortlisting Judges are:

- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director for Shibuya Productions)
- Mr. Cédric BISCAY (President of Shibuya Productions and sponsor of the MAGIC event)



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Additional members may be included to this panel of judges.
They will be announced on the official MAGIC website.

On the day of the final selection, the panel of judges will be the following:

- Chief Editor of Shōnen Jump
- Assistant Editor of Shōnen Jump
- The manager of Shōnen Jump +'s website
- Shueisha's mangaka
- Mrs. Sahé CIBOT (Managing Director of Shibuya International)
- Mr. Hervé TROUILLET (Artistic Director of Shibuya Productions)

The final list of both panels of judges will be announced on the official MAGIC website www.magic-ip.com

ARTICLE 6 - PRIZES

The judges of the final will select a winner and runner-up:

- The runner-up will receive a certificate of participation as a finalist and their work will be published on the Shōnen Jump +'s website.

- The winner will receive a first prize certificate and their work will be published in Shōnen Jump +.

Shibuya Productions will also offer the winner a one-month trip to Japan (including a return ticket in economy class for one person, transportation from the airport to the accommodation, accommodation in Tokyo for one person). During the trip, the winner will meet a *tantō* (publisher) from Shōnen Jump.

The dates of the trip will be agreed with Shibuya Productions.

Catering costs, local transportation costs, personal expenses and all other expenses will be the responsibility of the winner.

Shibuya Productions will escort the winner on all meetings with SHUEISHA Inc. and will be informed about any projects arising from such meetings.

Shibuya Productions will ensure media exposure through communication about the event and may submit the project to a publisher in France or anywhere outside Asia.

ARTICLE 7 - PUBLISHING RIGHTS

SHUEISHA Inc. will own the publishing rights for both winning stories for the Asian territory as well as the worldwide publishing rights for both winning stories in Japanese for one year starting from the date of the winner announcement.

Shibuya Productions will own the publishing rights for both winning



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stories worldwide except Asia territories and except for the Japanese versions for one year starting from the date of the winner announcement.

ARTICLE 8 - POST-CONTEST PROJECT

If the meetings between the winner and SHUEISHA Inc. result in a project:

- the winner will be assisted by a *tantô* (publisher) from SHUEISHA Inc. for one year beginning on the first day of his/her stay in Japan.
- SHUEISHA Inc. will have the priority for the publishing of such project in Asia for one year beginning on the first day of his/her stay in Japan.
- Shibuya Productions will have the priority for the publishing rights for the rest of the world for the same period of time.

In the event that a story other than the winner's story is published in Japan, the winner will be paid JPY9,000 (nine thousand yens) per page by SHUEISHA Inc.

Such agreement will be written in a contract between the winner and SHUEISHA Inc.

If such story is published in another country through Shibuya Productions, the winner will be paid by the publisher in charge of the publishing.

Such agreement will be written in a contract between the winner and the relevant publisher.

ARTICLE 9 - COMMITMENT OF THE PARTICIPANTS

The applicant in this contest agrees for their identity to be revealed. He/she also agrees to take part in Shibuya Productions's promotion and communication operations related to the contest, including during the award ceremony.

Should any applicant refuse to meet those requirements, the sponsoring committee may disqualify them.

Should a applicant withdraw from the contest, they will have to reimburse the investment and expenses incurred by Shibuya Productions, who may also ask for compensation.

The participant commits to creating a 31-45 page manga. The costs incurred in such creation process will be the responsibility of the applicant.



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ARTICLE 10 - CONFIDENTIALITY COMMITMENT

The applicant agrees not to disclose any information they might have about all competing projects as part of the manga contest sponsored by Shibuya Productions and SHUEISHA Inc.

This agreement will stay effective during and after the contest.

ARTICLE 11 - AUTHORISATION FOR USE OF IMAGE

The applicant authorizes Shibuya Productions to disclose all visual contents (i.e. photos, images of the manga, etc.), as part of their entry in the contest, which will be included on all communication materials about this event (press kit, etc.) and on www.shibuya-productions.com and www.magic-ip.com

Should the applicant win the contest, they authorize any media outlet to make a video report on his/her stay in Tokyo.

ARTICLE 12 - AVAILABILITY OF THE TERMS AND CONDITIONS

These Terms and Conditions are available to be reviewed on www.magic-ip.com or upon written request.

ARTICLE 13 - PERSONAL INFORMATION AND RIGHT OF ACCESS

In compliance with the provisions of French law no.78-17 of January 6th 1978 about IT files and privacy as amended by law no.2004-801 of August 6th 2004, the participants have a right to access and correct the submitted information by notifying SARL Shibuya Productions, Bellevue Palace, 1 rue Bellevue, 98 000 Monaco.

The data recorded by Shibuya Productions about the participants will not be used for political, electoral or commercial communication purposes. Collecting participants' information is only for feeding and leveraging a mailing database in order to inform and communicate with the participants about the contest, excluding any commercial solicitation.

ARTICLE 14 - MISCELLANEOUS PROVISIONS

In cases of force majeure, the sponsors reserve the right to postpone, shorten, extend or cancel this contest without being held responsible for such actions.



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The sponsors cannot be held responsible for modifications affecting the number, amount and type of prizes. Applicants agree not to file any claim for compensation in such case.

In the event of breach of these terms, the sponsor reserves the right to disqualify the applicant without them filing any possible claim.

Any violation of these terms will result in the cancellation of the prizes and the reimbursement of the paid prizes in cash without the applicant filing any possible claim.

In the event of a dispute about the provisions or the application of these Terms and Conditions, the matter will be unilaterally solved by the sponsor of the event.

I, the undersigned, _____
hereby confirm that I have read and understood these Terms and Conditions of the MAGIC manga contest and agree to comply with them. The Terms and Conditions are available for download on www.magic-ip.com

Place _____

Date _____

First Name _____

Last Name _____

Address _____

E-Mail _____

Phone _____

Signature